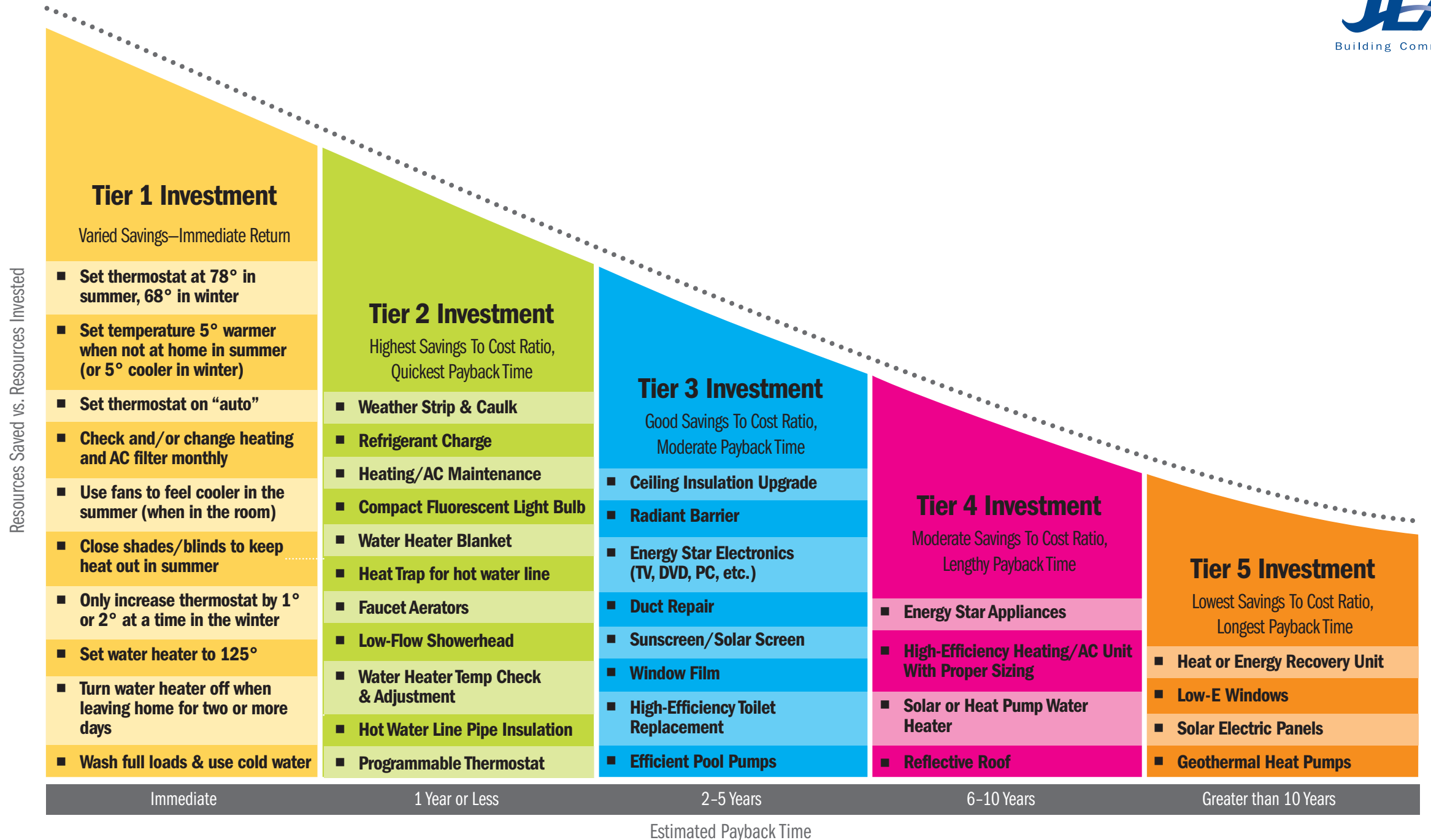


Home Energy and Water Efficiency Resource Investment Curve

Completing these tiers in order is generally the most efficient use of your money



Home Energy and Water Efficiency Resource Investment Curve Planner

Tier 1 Investments Varied Savings—Immediate Return

- Set thermostat at 78° in summer, 68° in winter Plan Date: _____
- Set temperature 5° warmer when not at home in summer (or 5° cooler in winter) Plan Date: _____
- Set thermostat on “auto” Plan Date: _____
- Check and/or change heating and AC filter monthly Plan Date: _____
- Use fans to feel cooler in the summer Plan Date: _____
- Close shades/blinds to keep heat out in summer Plan Date: _____
- Only increase thermostat by 1° or 2° at a time in the winter Plan Date: _____
- Set water heater to 125° Plan Date: _____
- Turn water heater off when leaving home for two or more days Plan Date: _____
- Wash full loads and use cold water Plan Date: _____
- Dump that 2nd frig and save \$5 to \$20 per month Plan Date: _____
- Check that toilet flapper valve for leaks often Plan Date: _____
- Ensure correct lawn irrigation times, days and water amounts Plan Date: _____
- Turn off lights when not in use Plan Date: _____
- Don't let the water run when not in use Plan Date: _____
- _____ Plan Date: _____

Tier 2 Investments Highest Savings To Cost Ratio, Quickest Payback Time – 1 Year or Less

- Weather Strip & Caulk Plan Date: _____
- Refrigerant Charge Plan Date: _____
- Heating/AC Maintenance Plan Date: _____
- Compact Fluorescent Light Bulb Plan Date: _____
- Water Heater Blanket Plan Date: _____
- Heat Trap for hot water line Plan Date: _____
- Faucet Aerators Plan Date: _____
- Low-Flow Showerhead Plan Date: _____
- Water Heater Temp Check & Adjustment Plan Date: _____
- Hot Water Line Pipe Insulation Plan Date: _____
- Programmable Thermostat Plan Date: _____
- _____ Plan Date: _____

Tier 3 Investments Good Savings To Cost Ratio, Moderate Payback Time – 2–5 Years

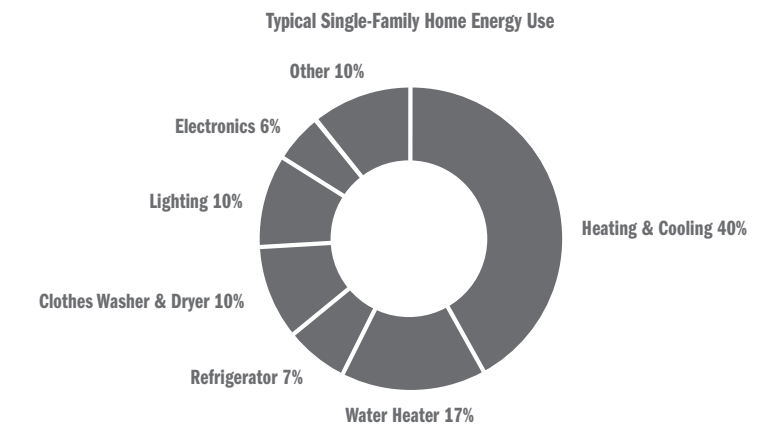
- Ceiling Insulation Upgrade Plan Date: _____
- Radiant Barrier Plan Date: _____
- Energy Star Electronics (TV, DVD, PC, etc.) Plan Date: _____
- Duct Repair Plan Date: _____
- Sunscreen/Solar Screen Plan Date: _____
- Window Film Plan Date: _____
- High-Efficiency Toilet Replacement Plan Date: _____
- Efficient Pool Pump Plan Date: _____
- _____ Plan Date: _____

Tier 4 Investments Moderate Savings To Cost Ratio, Lengthy Payback Time – 6–10 Years

- Energy Star Appliances Plan Date: _____
- High-Efficiency Heating/AC Unit Plan Date: _____
- Solar or Heat Pump Water Heater Plan Date: _____
- Reflective Roof Plan Date: _____
- _____ Plan Date: _____

Tier 5 Investments Lowest Savings To Cost Ratio, Longest Payback Time – Greater Than 10 Years

- Heat or Energy Recovery Unit Plan Date: _____
- Low-E Windows Plan Date: _____
- Solar Electric Panels Plan Date: _____
- Geothermal Heat Pumps Plan Date: _____



Source: Residential Energy Consumption Survey, 2005 via www.energystar.gov