



Procurement Department Bid Office
Customer Center 1st Floor, Room 002
21 W. Church Street
Jacksonville, Florida 32202

November 30, 2017

ADDENDUM NUMBER: One (1)

TITLE: Public Education Services

JEA SOLICITATION NUMBER: 027-18

RFQ QUALIFICATION PACKAGE DUE DATE: December 5, 2017

TIME OF RECEIPT: 12:00 PM

TIME OF OPENING: 2:00 PM

THIS ADDENDUM IS FOR THE PURPOSE OF MAKING THE FOLLOWING CHANGES AND CLARIFICATIONS:

- 1) **INQUIRY:** We have significant experience in brand and education campaigns and in our response would offer cases for \$1 billion-dollar organizations we have served in such a capacity. As an emerging agency, however, the total contract value on these cases happens to be less than \$1.5 million annually. Is this criteria unbending?
 - **RESPONSE:** The requirement of \$1.5 million in section 1.7 Minimum Qualifications will remain the same
- 2) **INQUIRY:** Will you please confirm that the only materials to be included in the RFQ package are Appendix A - RFQ Qualification Form and Appendix B - RFQ Minimum Qualification Form? All information regarding the contracts we are submitting as proof of qualification should be listed on the RFQ Minimum Qualification Form, correct? Or, should we complete the form and then provide additional written documentation that goes into more details about how each contract meets the capabilities required (in addition to what we will outline in the "Description of Project" area on the form)?
 - **RESPONSE:** Correct, the only required forms to be submitted for the RFQ are Appendix A RFQ Qualifications form and Appendix B RFQ Minimum Qualification Form. Complete the forms at minimum however companies may provide additional written documentation if needed.
- 3) **INQUIRY:** We are very proud of our work with JEA and believe it speaks directly to our ability to deliver the capabilities sought by this ITN. Will you consider JEA as one of the two contract references?
 - **RESPONSE:** Yes submitting a JEA reference for one (1) of the contract references is acceptable.

****** Bidder shall acknowledge this Addendum on the Qualifications Response Form******