

1. What was the main reason you purchased an ENERGY STAR® qualified room air conditioner? Check all that apply.

- | | |
|---|---|
| <input type="checkbox"/> Energy savings | <input type="checkbox"/> Size |
| <input type="checkbox"/> Rebate | <input type="checkbox"/> Quieter |
| <input type="checkbox"/> Special Features | <input type="checkbox"/> Like to buy the best |
| <input type="checkbox"/> Price | <input type="checkbox"/> Other |

2. Did you notice the ENERGY STAR rebate before you decided to purchase this model room air conditioner?

- Yes No

3. If so, did the rebate influence your purchase decision?

- Yes No

4. Why did you purchase a room air conditioner at this time?

- | | |
|--|---|
| <input type="checkbox"/> Old room air conditioner broke | <input type="checkbox"/> Wanted upgrade |
| <input type="checkbox"/> Energy Savings | <input type="checkbox"/> New home |
| <input type="checkbox"/> New purchase (does not replace an old unit) | <input type="checkbox"/> Better performance |

5. Do you know anyone else who owns an ENERGY STAR qualified room air conditioner?

- Yes No

6. How did you hear about ENERGY STAR qualified room air conditioners? Check all that apply.

- | | |
|--|---|
| <input type="checkbox"/> Newspaper ad | <input type="checkbox"/> Magazine ad |
| <input type="checkbox"/> Insert in your utility bill | <input type="checkbox"/> Friend/relative/coworker |
| <input type="checkbox"/> TV ad | <input type="checkbox"/> Web site |
| <input type="checkbox"/> Retailer/Salesperson | <input type="checkbox"/> News report/article |
| | <input type="checkbox"/> Other |



Valid for purchases made **December 1, 2009 – March 31, 2011**, or while funds are available for this program. All rebate requests must be postmarked no later than **April 30, 2011**. Qualifying room air conditioners must be installed within the JEA electric service territory. For more information call toll-free **1.866.847.8237** or visit **jea.com**.

Rebate made possible by



shop smart
with **JEA**



\$25 Off
All ENERGY STAR®
Qualified Room Air Conditioners



Lower temperatures. Lower energy bills.



New ENERGY STAR® qualified room air conditioners use 10-20% less energy than conventional models, reducing energy bills and helping our environment. So, you'll not only be saving money, you'll be doing your part to help use our nation's resources wisely. ENERGY STAR qualified room air conditioners also have advanced technologies such as high efficiency air compressors, fan motors and heat transfer surfaces, and are often the quietest models on the market. Plus, this mail-in rebate from the participating sponsors will give you \$25 back after the purchase of an ENERGY STAR qualified room air conditioner.

Bigger isn't always cooler. Choosing the right-sized room air conditioner for the space you want to cool is critical for energy efficiency. Many people buy larger room air conditioners than they need, thinking that they will cool better, but an oversized unit has several disadvantages. Oversized room air conditioners are often more expensive initially and cost more to operate. In addition, oversized units can insufficiently dehumidify a room—leaving it with an uncomfortably damp, clammy feeling. Room air conditioner sizes are rated in BTUs (British Thermal Units) per hour. The chart below will help you choose a room air conditioner size that's right for you.

Room Size (sq. ft.)	Room Air Conditioner Size (BTUs per hour)
100-150	5,000
150-250	6,000
250-300	7,000
300-350	8,000
350-400	9,000
400-450	10,000
450-550	12,000
550-700	14,000
700-1,000	18,000

Other factors to consider in properly sizing a room air conditioner:

- If the room is very sunny, increase the size by 10 percent. If it is very shady, decrease size by 10 percent.
- If more than two people regularly occupy the room, add 600 BTUs per hour for each additional person to the size selected.
- If your room air conditioner is intended for use in a kitchen, increase size by 4,000 BTUs per hour.
- The factors listed above will provide you with a "rule of thumb" for sizing a room air conditioner. There may be other factors not considered here that could affect the size of the room air conditioner you choose. Check with a sales associate or a qualified cooling professional to make sure you are choosing the appropriate size for your needs.

\$25 MAIL-IN REBATE

To receive your \$25 rebate check from JEA on your eligible ENERGY STAR appliance purchase, please fill out this form completely and mail it with copies of the following supporting documents to the address listed below:

- **Your dated sales receipt and/or invoice showing appliance manufacturer, model number and price**
- **Your recent JEA electric bill**

This rebate is valid for purchases made **December 1, 2009 through March 31, 2011**. Limit one rebate per appliance type per JEA residential electric utility customer. Incomplete information will delay or disqualify your rebate. All rebate requests must be postmarked no later than **April 30, 2011**.

MAIL TO:
 JEA Room AC Rebate
 40 Washington St, Suite 2000
 Westborough, MA 01581-1013
 (Please include a copy of your purchase receipt.)

Please fill out completely. ALL INFORMATION BELOW IS REQUIRED.

Your Name: _____

Account/Installation Address: _____

City: _____ State: _____ Zip: _____

Home Tel: _____ Work Tel: _____

Mailing Address (if different): _____

City: _____ State: _____ Zip: _____

House type (check all that apply):

Single Family Condo/Townhouse Multifamily

Own Rent _____ # of units

Primary Residence Vacation Home

of persons in household _____

For installation address:

JEA electric account #: _____

Mfr. and model # of ENERGY STAR qualified room air conditioner purchased: _____

Name and address of store where room air conditioner was purchased: _____

Purchase Price: \$ _____ Purchase Date: _____